FAIRFIELD HEALTHCARE PROFILES

## Changing Needs, a Timeless Mission

Southern Connecticut's top-performing nonprofit healthcare network offers peace of mind for seniors and their families.

Breakthroughs in medicine and medical technology are helping people stay healthier and live longer. That's good news, but there's a catch. Those same advancements are creating uncertainty for seniors and their families concerned about how they'll afford to live out their golden years.

In these rapidly changing times, Waveny LifeCare Network offers peace of mind to seniors and their caregivers through its compassionate continuum of care. "Our mission is really timeless, and as a nonprofit we deliver on that mission," says Lynn Iverson, Campus Administrator. "We will constantly reinvent ourselves to meet the changing needs of seniors and their families."

## **Creative Care Solutions**

From home care to long-term skilled nursing and everything in between, Waveny's continuum provides creative, personalized solutions for seniors and their caregivers.

Waveny Care Center is regarded as a top-performing nursing home by U.S. News & World Report, which takes into account health inspection results, nursing staff ratios, and quality of medical care. The center's Adult Day program provides seniors with door-to-door transportation, personal care assistance, outpatient rehabilitation, and medication administration, as well as opportunities for social interaction and therapeutic activities tailored to their preferences.

"Caregivers can see normalcy during the day with their loved ones returning to them with meaningful experiences to talk about," says Kristin Sinatra, Vice President of Marketing. "Our senior clients even sleep better at night because they're tuckered out from a full day of amazing programs."

Respite Care is another option family members may welcome. Whether because of an emergency or because they just need some time off, Waveny's Respite Care program offers caregivers needed relief through an assisted living community that specializes in memory loss and dementia. Respite guests receive access to all of the same amenities and services offered to its assisted living residents.

"Caregivers have peace of mind knowing that their loved one is receiving the same care and attention as someone who's living with us—the meals, the medication management, the personal care," says Sinatra. "It's a convenient and non-daunting way to test-drive assisted living."

And as the needs of each client change, Waveny partners with caregivers and family members to make transitions within the continuum as smooth as possible.

"Our focus has been on constantly enhancing our level of service to meet the changing needs of seniors and their families," says Shaun Powell, Chief Financial Officer. "When families are trying to move a loved one into one of our facilities, we can provide short-term loans so they don't have to wait, for example, for real estate sales to be finalized. We'll purchase furniture for them, we'll bill them for it at cost, and we'll take care of anything they need within reason to make the transition easier."

## **The Waveny Guarantee**

People are living longer but have a finite amount of money. What happens if a re-



Waveny's award-winning indoor "Main Street" at The Village

tiree's nest egg runs out? For those staying at a for-profit nursing facility, it can be a nightmare scenario. But for those living in one of Waveny's award-winning facilities, there's nothing to fear.

"The guarantee of our continuum is that if you live in one of our residences, even as your financial resources decline, Waveny will continue to care for you," Powell says.

"We try to afford everyone we serve the peace of mind that we're in this with them," adds Sinatra. "We're there for them as long as they need us.



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