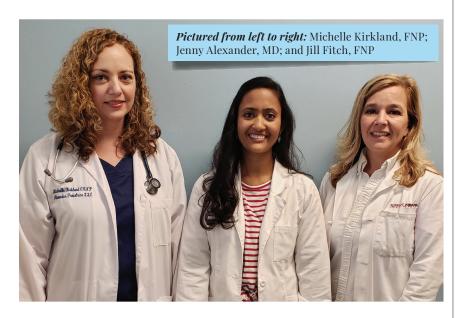
SOUTHERN ALABAMA HEALTHCARE PROFILES

Personalizing Pediatrics

Alexander Pediatrics provides compassionate care for children across the region.



hen Dr. Jenny Alexander took over Alexander Pediatrics in 2011 from her mother, she had a sense of familiarity with the job-both its requirements and its patients.

"I grew up shadowing my mom, and I loved seeing her with the patients. Since taking over the practice, I now get to make sure the moms are reassured when they leave the office," Dr. Alexander says, referring to her practice's prioritization of both the patients and their caregivers in each appointment.

For more than 20 years, Alexander Pediatrics has been providing outstanding pediatric care to generations of families in the River Region. Dr. Alexander, along with experienced nurse practitioners Michelle Kirkland and Iill Fitch, attends to routine healthcare as needed, following guidelines issued by the American Academy of Pediatrics (AAP) and Centers for Disease Control and Prevention (CDC). Additionally, the providers work with specialists and follow specific recommendations for children with health concerns such

as asthma, allergies, eczema, obesity, and hypertension. The office offers a variety of procedures including vaccinations; urinalysis; rapid strep, flu, and RSV tests; ear washes; removal of foreign bodies; nebulizer treatments; cauterization; and cryotherapy.

New Parents

Now a mother of four, Dr. Alexander understands firsthand the anxiety new parents may feel regarding their baby's health. "With my first child, I remember forgetting I was a pediatrician and launched into full-on mom mode," she laughs, sharing that first-time parents often worry about normal activities of a newborn.

During a newborn's first visit to the practice, the providers review the birth history and give guidance on what is normal and what to watch for. If parents are concerned, they may call the practice 24/7 for answers and guidance to any and all questions.

As for advice to new parents, Dr. Alexander says, "Love the baby. If they're growing well and they're happy, you're doing great!"

New and Established **Patients**

For families new to the area or looking for a pediatrician, Alexander Pediatrics is taking on new patients.

"With new patients coming for a routine checkup, we review their medical histories and address any concerns. If they're sick, we do the appropriate history and exam and perform any lab tests needed. We also make sure they keep up with specialists' recommendations," Dr. Alexander explains.

The providers follow the same measures for established patients, from newborns through 18-year-olds. If a child experiences any acute medical concerns, the Alexander Pediatrics team routinely calls the patient and their family. That's just one example of how the practice carries out its commitment to providing peace of mind and support to families.

"I love seeing our babies grow up. Though our patients are strangers at one point, they become like family," Dr. Alexander says. "Many have grown up and are coming back with their children. It's wonderful to see that they trust us enough to bring their families."





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