Innovation, Team Approach Lead to Excellent Results for Breast Cancer Patients

With leading-edge technology and use of the best clinical protocols available, Thibodaux Regional Medical Center's survival rates exceed national norms.

A few facts: Breast cancer remains the most common cancer in women worldwide, with 1.3 million diagnoses and half a million deaths each year. Nationally, it is one of the five most prevalent cancer diagnoses, and one in eight American women will be diagnosed in her lifetime.

"I hope someday the heightened sense of awareness we see each October will last all year," says Laura Gros, RN, CBCN, and Patient Care Coordinator at the Cancer Center of Thibodaux Regional Medical Center. "Until that time, though, we will take advantage of every opportunity October brings us to get the word out."

Thibodaux Regional Medical Center is a leader in the early diagnosis and treatment of cancer. The Center's comprehensive cancer program combines state-of-the-art technology with caring, experienced specialists to deliver survival rates that are higher than the national average.

CUTTING-EDGE BREAST HEALTH TECHNOLOGY

The innovative technologies available at the Center allow for the earliest possible diagnosis and best possible outcomes. Thibodaux Regional was the first hospital in the region to offer advanced digital mammography, MRI, and PET and CT scanners with low-dose radiation capabilities for diagnosing breast cancer in its earliest stages.

"Breast self-exams are still important, but advanced digital mammography can detect cancer as much as two years earlier, and our state-of-the-art MRI can detect previously undetectable breast lesions," says Kay Arceneaux, Operations Director of the Cancer Center. "Finding breast cancer in its earliest stages offers the greatest chance for remission and survival."

When a patient receives a cancer diagnosis, she can rest assured that she will receive the best possible care at Thibodaux Regional.

"If a biopsy indicates cancer, our doctors will work together to formulate a personalized treatment plan," explains Gros.



Laura Gros, RN, CBCN, Breast Health Navigator, with Brandie Toups, Breast Cancer Survivor

"Treatment may include radiation, chemotherapy, surgical oncology, or some combination of the three."

Another important part of the treatment plan is the supportive team that works with each patient, providing education and support and led by a nurse navigator.

BREAST HEALTH NAVIGATION PROGRAM

At Thibodaux Regional, Gros fills the role of Breast Health Navigator.

"As a Certified Breast Care Nurse, I have a high level of expertise in both breast cancer and general breast health," Gros says. "I help patients through every part of their care, from the physiological to the psychological and even survivorship and the psychosocial issues that may be associated with that."

Arceneaux says it's the extra measures like the Breast Health Navigation Program that demonstrate the cancer team's dedication to and compassion for patients and their families.

"Breast cancer is not a death sentence," she says. "Yes, there will be good days and bad days, but the exceptional team, advanced technology, high standards, and treatment processes and regimens offered at the Cancer Center of Thibodaux Regional lead to excellent results and treatment outcomes for our patients. And we'll be right there with them every step of the way."



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