

Partnering with Patients to Promote Healthy Skin

From education and risk awareness to state-of-the-art cancer treatment and cosmetic enhancements, the SkinPros team offers the full spectrum of dermatologic care.

There are two ways to approach skin care, says Dermatology Physician Assistant Mark Trott: “You can let your skin manage you, or you can manage your skin. At SkinPros, we partner with patients to proactively manage their skin.”

It starts with education and prevention. A patient’s initial screening includes a head-to-toe examination and discussion about risks factors. “We assess skin type, family history, and the number and types of moles as well as controllable risk factors such as future exposure to UV light,” says Trott.

Sun protection, of course, is always part of the conversation. In addition to protective UPF clothing, SkinPros recommends daily use of a broad spectrum mineral-based sunscreen of SPF 30 or higher.

SkinPros also offers blue light photodynamic therapy (PDT) and was one of the first in the region to offer red light PDT, both of which effectively and nonsurgically treat pre-cancers with cosmetically pleasing outcomes.

Mohs: The Gold Standard for Skin Cancer

If skin cancer is detected, there’s good news. “It’s curable,” says board-certified dermatologist Dr. Antonio Cruz. “We have amazing treatment options, and not every skin cancer even needs surgery. Some can be managed with topical medications.”

For cancers detected on cosmetically or functionally sensitive areas—especially the face—Mohs micrographic surgery produces the highest cure rates and best cosmetic results.

“The Mohs technique allows us to conserve skin, which results in smaller scars,” says Cruz, a fellowship-trained

Mohs surgeon who performs nearly 2,000 Mohs procedures each year. “We even have lasers to enhance cosmetic outcomes. When I perform surgery, I want it all—I want the cancer cured, and I want the best cosmetic outcomes. It’s gratifying to have people walk in with cancer and walk out without it.”

Best-in-Class Cosmetic Procedures

Whether it’s a wrinkle, an age spot, or another imperfection, a cosmetic consultation often starts with the same question. “I ask patients what concerns them and review their current skincare regimen, and then we discuss what’s available in our tool kit,” says Cruz.

The tool kit at SkinPros is vast, from all the available neuromodulators to dermal fillers to an array of lasers for various skin treatments.

“Through the expertise and unique specialization of our five-provider team, SkinPros offers a collaborative and well-integrated approach that results in higher quality care for patients,” concludes Trott.



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