

At Eric George DMD & Associates, Dental Anxiety is a Thing of the Past

Speaking in public is the No. 1 fear of the average American. No. 2? A visit to the dentist.

“Many people, it seems, have had a bad dental experience at one time or another, and my patients tell me that a lot of those experiences are the result of a previous horrible dental appointment. Of course, that’s going to be something that sticks with them,” says Eric George, DMD, FAGD, FICOI, Founder of Eric George DMD & Associates in Coventry. “My associates and I specialize in compassionate, patient-centered care, which is provided in a comfortable setting. We can provide sedation dentistry with every procedure we perform, from general and surgical dentistry to restorative and cosmetic dentistry.”

Compassionate and Comprehensive Care

George’s entire team is dedicated to providing friendly, personalized care in a pleasant environment. Everyone—from the dentists to the office manager, from dental assistants and hygienists to administrative staff—takes the time to get to know each patient, treating them as if they are a part of their own families. The practice’s eight well-trained dentists allow the practice to keep treatment in-house.

“Oftentimes a new patient may not have been seen by a dentist for eight years,” George explains. “That patient might need a lot of work—fillings, crown preparations, extractions, implants. Many dental practices may need to refer that patient to other providers for some of those procedures, and all together, especially when follow-up appointments are factored in, such dental work may require a half dozen or more separate appointments. That’s just not practical for most people. At Eric George DMD & Associates, we can perform a patient’s treatment plan in one visit while delivering a continuity of care that is more expedited and more affordable.”



ERIC GEORGE DMD & ASSOCIATES (l to r) Kyle R. Malesra, DMD; Derek M. Cornetta, DMD; Eric M. George, DMD, FAGD, FICOI; Bashar A. Shehadeh, DMD

Sedation Dentistry

George says his practice emphasizes a comfortable environment for anxious patients. Inhaled minimal sedation (commonly known as nitrous oxide or “laughing gas”), oral sedation (via benzodiazepines like Halcion®, Xanax®, or Valium®), and IV moderate sedation (conscious sedation) are most commonly employed in the practice. General anesthesia, or deep sedation, is also an option in certain situations.

“For people who suffer significant anxiety, the goal with sedation is for the patient to have no pain and little to no memory of the event,” says George. “Furthermore, extensive treatment plans can be performed under sedation to minimize appointment time.”

There are medical benefits, he explains, to sedating a patient. Anxiety and lack of pain control increase the risks of stroke, heart attack, and other serious conditions. Additionally, as medical professionals certified in IV sedation,

George and his team can administer antibiotics, steroids, anti-inflammatory, and anti-nausea medications intravenously.

“There is no longer a need to be in pain or to experience anxiety when visiting the dentist,” George says. “And we’re really good at this. Let us prove to you how pleasant dentistry can be.”



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