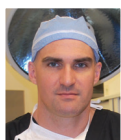




# Small-Town Plastic Surgery Practice Proud of Quality Results, Exceptional Pricing



**“There seems to be a misconception that good plastic surgery must cost a fortune, but that just isn’t true,” says Robert Bolling, MD, a board-certified plastic surgeon living and practicing in his hometown of Fayette, Alabama.**



more populous cities like Birmingham, Tuscaloosa, and Mobile for his client base. With marketing and a prayer, he says, it worked.

A five-star-rated plastic surgeon, Bolling offers all the cosmetic and dermatological procedures surgeons in the big cities offer. He helps patients revitalize their appearance, restore their youthfulness, and recover their confidence. He performs nearly 500 surgeries a year, everything from skin cancer removals to major cosmetic procedures. Breast augmentations and reductions, tummy tucks, and facelifts are among the procedures he most commonly performs.

“We change lives every day,” Bolling says. “And it’s incredibly rewarding to be able to see the changes—the physical and psychological differences—that result from my work.”

## Bolling House

Since the majority of Bolling’s patients come from a distance, it’s an added bonus that they can stay for one or more nights at The Bolling House Bed and Breakfast.

“It might be more accurate to call it a Bed and Snack,” Bolling jokes. He keeps the refrigerator stocked and coffee and other snacks at the ready. “It’s a great convenience for anyone who wants to recover in privacy or who lives far away.

“At Bolling Plastic Surgery we take great pride in both the quality of our work and the value in our pricing. We are committed to making your experience the best it can be.”

For more information or to schedule a free consultation, call **205-748-0158** or visit [thealabamaplasticsurgeon.com](http://thealabamaplasticsurgeon.com).

**“T**he simple truth is that our clinic is in a very rural area. Overhead is very low, as is the cost of living. The cost to do business here is just less, certainly less than in cities like New York, Los Angeles, Chicago, even Indianapolis,” Bolling says. “I pass along my savings to my patients. The quality of our work, though, is the same or better than what you’ll find elsewhere.”

Bolling began his practice in Fairhope in 2007. He opened his practice in Fayette in 2011 while maintaining the Fairhope practice. From the beginning, he knew he wanted to target



### DO YOUR RESEARCH

**“There is no such thing as a ‘cosmetic surgery specialist,’ and you should be dubious about the credentials of someone who claims this,” says Bolling. “He or she probably isn’t board certified in plastic surgery.”**

**“There’s no professional oversight for ‘cosmetic surgery specialists,’ and it’s not a specialty recognized by the American Board of Medical Specialties,” Bolling continues. “There’s a huge difference between a cosmetic surgeon and a plastic surgeon; specifically, a board-certified plastic surgeon goes through extensive and superior training. So before you choose a doctor, be sure you do your research and make sure he or she is board certified in plastic surgery.”**



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