

"After more than 70 years of caring for seniors, we feel like we have a pretty good handle on what they might be looking for, which is as much independence as possible," says Jackie D'Aurora, Vice President of Marketing and Communications for Bethany Village.

B ethany Village is situated on 100 tree-filled acres in Centerville, Ohio. The continuing care retirement community is nonprofit and faith-based and sponsored by Graceworks Lutheran Services. At the end of 2018, Bethany Village will open Crescent Crossing, a new approach to assisted living.

Crescent Crossing will add 74 assisted-living suites in 90,000 square feet to the already sprawling campus. The new building will provide residents easy access to a fitness center, movie screening room, delicious meals in its dining area, and gorgeous gathering areas. Other fitness, dining, and entertainment options at Bethany Village are just a short walk away thanks to an innovative system that connects all buildings on campus.

"Crescent Crossing is being built in a way that gives our residents the independence they want while ensuring they receive the care they need when they need it," adds D'Aurora. "We spent years planning Crescent Crossing, and we can't wait to show the building to the community."

Bethany Village enjoys a five-star rating from the Centers for Medicare & Medicaid Services (CMS). A nurse and social worker will be dedicated to the building to help each resident in Crescent Crossing maintain their independence during retirement.

Started in 1946 with one farmhouse, Bethany now boasts more than 700 residents across its entire continuum. From expansive villas to hip apartments—plus full-time skilled nursing and memory support care as needed—Bethany offers various housing options to meet the needs and expectations of today's retirees, including robust activities and maintenance-free living. Rounding out the campus is a bustling and award-winning short-term rehabilitation center, which helps more than 700 individuals recover from surgery or illness each year.

A Fresh Approach

Back at Crescent Crossing, residents will enjoy private suites featuring more than 600 square feet of modern living space, including separate bedrooms and living areas, a kitchenette with a microwave, and a washer and dryer for added convenience. All Crescent Crossing residents will enjoy a full dining plan plus laundry and housekeeping services provided by the caring staff at Bethany Village.

Assisted living is rarely the same from resident to resident. One individual might just need a little help dressing in the morning. Another may require help taking medications. As needs change with age, the level of assistance at Crescent Crossing can be adjusted. Should the time come for more intensive care, the move to Bethany Village's skilled-nursing facility couldn't be easier.

Visit Bethany Village for a personalized tour and to see how we can help you reimagine your retirement.

