

Changing the Way People View Dentistry One Patient at a Time

ZÖE DENTAL SETS THE HIGHEST STANDARDS IN COMPREHENSIVE CARE, CREATING LIFELONG RELATIONSHIPS AND COMMUNITY OUTREACH.

Early in his career, Dr. Perry Stamatiades heard all the jokes about people hating the dentist. "They'd say, 'It's good to see you, doc, but I don't want to be here!'" he recalls.

Not content with the status quo, he set out to build an experience unlike any other. Each patient is different, and the team at Zöe Dental strives to provide dentistry at a mastery level by combining the science of oral health with the art of communication. This begins by asking the right questions paired with active listening to establish a treatment roadmap to a healthier person.

In order for Dr. Stamatiades' vision to become a reality, the Comfort Menu was designed to further create an exceptional environment. This menu is a list of complimentary stress-reducing services to help patients enjoy their experience. Heated leather massage chairs, aromatherapy, noise-canceling headphones, and paraffin hand wax are just some of the soothing options from which patients can choose.

"Ever since we implemented the Comfort Menu, patients aren't anxious about being here—they look forward to coming," Dr. Stamatiades says. "Our practice isn't just about offering outstanding dental care; it's about making the extra effort to create a pleasant, relaxing, and comforting environment."



(left to right)
Dr. Kelly Griffith
Dr. Perry Stamatiades
Dr. Sapna Hayes

WE'RE ALL IN THIS TOGETHER

This belief runs so deeply that the practice's namesake, Zöe, means "life" in Greek. "When patients arrive, it's not just about treating teeth, it's also about helping them make the most of their lives and building lifelong relationships," Dr. Stamatiades says. "Our goal is to make life better for our patients. We do that through excellent dental care, but also by forming these genuine relationships."

Above all, every team member is committed to a patient-centered experience. "What I love about Zöe Dental's culture is that it's truly all about our patients," says Dr. Sapna Hayes. "From the front office to the treatment rooms, our team's focus is the best interest of our patients."

GIVING HEART

Another pillar of the practice is community outreach, which leads to the success of Zöe Dental. The practice repays the community through charitable events such as Dentistry from the Heart®, during which they open their doors to the public and do an entire day of free dentistry.

"The community outreach that Zöe Dental provides truly reflects the meaning of Zöe, creating relationships and enriching the lives of those in our community," explains Dr. Kelly Griffith. "My experience with Dentistry from the Heart® has been emotionally rewarding, seeing how many people we help." The culture is all about helping people achieve their best lives possible.

SAVING YOUR
SMILE: YOUR GUIDE TO
A HEALTHIER SMILE AND
A HEALTHIER YOU

Released in April 2018, Dr. Stamatiades' new book explains the vital connection between oral health and overall health and includes a decade-by-decade guide on caring for one's teeth at each life stage. Available on Amazon.com or by contacting Zöe Dental.



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