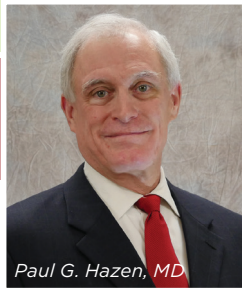


Confidence Beyond Skin Deep



Paul G. Hazen, MD

CLEVELAND-AREA DERMATOLOGISTS ARE CHANGING LIVES IN THEIR NEIGHBORHOOD AND AROUND THE WORLD WITH INNOVATIVE TREATMENTS.

(l to r): Paul G. Hazen, MD; Conley W. Engstrom, MD; Brandie Tackett Styron, MD; Karen L. Turgeon, MD; Mary Pat Gallagher, NP-C, CT; Michael D. Reep, MD; and Julie Diegelmann, PA-C

Inside a suburban Cleveland dermatology practice, doctors are changing the lives of patients from around the corner, across town, and around the globe.

Associates in Dermatology, Inc., in Westlake, is an established and ever-growing practice with an impressive array of services and personnel. The practice employs five physicians, a nurse practitioner, a physician assistant, and a cosmetic therapist, all tasked with ensuring the dermatological wellness of their patients.

"Our expertise sets us apart," says Paul G. Hazen, MD, President of the practice, noting that the practice opened its doors in 1949. "We've been leaders for a long time, and that's something we've tried to reinforce and maintain."

Associates in Dermatology offers a wide variety of treatments, working with patients seeking care for skin cancer, rashes, skin diseases, and moles, as well as an array of cosmetic procedures. The practice is also deeply committed to providing top-notch care to meet the full dermatologic needs of patients, offering skin cancer and laser surgery, general dermatology, pediatric dermatology, skin pathology, cosmetic services, and Mohs skin cancer surgery.

INTERNATIONAL ACCLAIM

The doctors of Associates in Dermatology are individually involved in research, which is part of what has put them at the

forefront of the global community. This is especially underscored when directing the treatment of hidradenitis suppurativa (HS), a common but little-known skin condition that causes painful boils—sometimes the size of cantaloupes—most often in a patient's armpits and groin areas.

"We've become a world treatment center for this," Dr. Hazen says. Patients from the U.S., Israel, Australia, the African continent, Canada, Trinidad, and India are among those who have come to the Westlake practice for help and healing using a unique laser technique pioneered by Dr. Hazen. Now, Dr. Hazen says, they're sharing this laser technique they've created with others and training them on administering the treatment.

LOCAL FOCUS

While the international acclaim is nice, the practice is committed to its local community, offering same-day appointments to maintain their patient-first philosophy. The physicians are also involved in teaching resident physicians and students.

The practice offers a wealth of cosmetic services. While skin care and cosmetic services have been popular with women for years, cosmetic treatments are increasingly being sought after by men, with the goals of skin fitness and anti-aging. As noted by Dr. Hazen, "Our cosmetic division allows us to meet the differing needs and demands of both male and female

patients. Patients are coming in with the realization that how they look may influence their career performance."

Associates in Dermatology offers CoolSculpting® for body contouring, Botox® and Dysport® for fine lines and wrinkles, and fillers to reverse volume loss and fill deeper creases. Many laser procedures for resurfacing the skin, treating sun spots, and addressing redness and broken blood vessels are available in office as well. Platelet rich plasma (PRP) is being utilized for skin rejuvenation and hair loss. Acne scars and texture changes may be treated with microneedling or laser procedures. Laser hair removal, electrolysis, and hydrafacials are also available. Having many tools and the expertise to deliver top-notch cosmetic care has allowed the practice to design comprehensive, individual programs to meet the cosmetic goals of its patients.

As Dr. Hazen says, "All of our patient care can be summed up in our practice commitment statement: where medical and cosmetic care meet. We truly love what we're doing."

Associates in
Dermatology

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