**HEALTHCARE PROFILES** 



he reasons people pursue plastic surgery are as unique as the people themselves. Some want to turn back the hands of time so they appear as young on the outside as they feel on the inside. Others seek a confidence boost for an upcoming wedding or reunion. Or perhaps they're looking for an edge as they navigate the job market or the dating scene.

Regardless of their reasons, people who decide to get plastic surgery have at least one thing in common: They want the best results possible. In San Diego, that

means choosing SKY Facial Plastic Surgery, where they will be cared for by Dr. Sirius K. Yoo, the doctor named San Diego's best facial plastic surgeon in each of the past four years by Ranch & Coast Magazine. Dr. Yoo is one of only a handful of San Diego plastic surgeons with board certifications in both facial plastic surgery and head and neck surgery, and of those, he's the only one to complete a prestigious fellowship in facial plastic surgery at Stanford University.

"A lot of people are afraid of plastic surgery because of that pulled or unnatural look they see in the media or when they're out and about," says Dr. Yoo. "The truth is, a talented surgeon can turn back the clock without making the patient look like they've had surgery. People who come to us want results that look natural, and as a surgeon, that's where I'm most comfortable."

## The SKY Difference

Dr. Yoo's qualifications are only the beginning of what makes SKY Facial Plastic Surgery stand out. Each patient receives an unprecedented level of personal care in the practice's spa-like atmosphere during their

initial 90-minute consultation. "I think our consultation process is a good example of the high level of care we give to each patient," says Dr. Yoo. "The small details make all the difference in plastic surgery, and we extend that approach to everything we do. We want every patient to feel like our only patient."

For those considering facial plastic surgery but who may be hestitant to take the next step, a consultation with Dr. Yoo is a good place to start. Dr. Yoo and his assistant take time to learn about each patient's motivations and desired outcomes, and Dr. Yoo takes each patient's needs and goals into account as he devises their custom treatment plan. SKY prides itself on transparency, and at the end of the visit, each patient leaves with an estimate that is all-inclusive including anesthesia and follow-up appointments and a clear understanding of what to expect.

And while other plastic surgeons often must utilize hospital operating rooms to perform surgery on their patients, SKY's facility includes a fully accredited surgery center. "At SKY, we only have one surgery going on at a time," says Dr. Yoo. "Literally, you're the only person that the entire facility is focused on during your surgery."

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