

Absolute Excellence in Skin Care and Cosmetic Procedures

*Darlene Puja's skills and credentials are unsurpassed.
You'll look like you—only better.*

Darlene Puja has a reputation—she's the best of the best when it comes to cosmetic injectables like Botox®, Juvaderm®, and Xeomin®.

"My goal is for people to tell my clients they look really well rested," says the owner of the Okemos-based Ageless Beauty Center. "I want my clients to look like themselves, only better."

In the business of making people look younger and feel better about themselves for 18 years, Puja succeeds in her mission.

Procedures

Puja is a registered nurse and opened Ageless Beauty Center in 2012 after working at plastic surgery medispas for a number of years, honing her skills and learning all she could about the business of beauty. "The timing was right," she says. "There was no further opportunity for advancement, and I craved additional training and education. The idea of being in charge of my own schedule didn't hurt either. So I went for it, and I've never looked back."

Puja credits her commitment to education for the success of Ageless Beauty; she attends as many educational conferences each year as she can, and she's earned master's level certification in the use of several cosmetic

techniques. Puja is considered an expert in injectables, specifically, with lip procedures being her specialty.

"I love working with injectables; to succeed—to deliver results that excite—it takes creativity and artistry. But there's much more that can be done with injectables that people aren't even aware of," she says. "I'm currently using the revolutionary ArqueDerm® Artistic Restoration Lift® technique to move tissue around through injection, making noses look thinner or shorter and relocating scar tissue. It's a whole new world out there."

Additionally, Puja and her team offer a full gamut of procedures and services focusing on skin rejuvenation, peels, laser treatments, and body contouring. Thanks to her expertise and standing in the industry, Ageless Beauty is consistently on the leading edge of innovation, making new products and treatments available to clients long before

they hit the market as a whole. The center was, in fact, the first medspa in Michigan to provide Halo™ laser therapy (which delivers excellent results in treating the visible signs of aging) and SaltFacial Skin Renewal Therapy™ (a noninvasive exfoliation process that promises to restore, replenish, and rejuvenate the skin).

AGELESS
BEAUTY CENTER

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Ageless Beauty Center Has a New Home!

Located since it opened in 2012 in a nondescript office plaza, Darlene Puja has moved her business to a shiny, new location.

"We've outgrown our old space, and I'm excited to have this opportunity to reinvest in my business," she says. "With 3,000 square feet of storefront space, we'll be able to provide a more relaxing and luxurious experience than before with a bigger reception area and more treatment rooms. And, of course, Botox the Corgi is coming along as well, greeting clients as he has done for years."

Puja is also looking forward to hosting her first client appreciation party in the new space.

Attendees will receive special offers, be entered to win valuable giveaways, and enjoy catered snacks and beverages. Call the office or visit the Ageless Beauty Center website for dates and times.

