

AS SEEN IN

GOOD
HOUSEKEEPING

Woman'sDay Women'sHealth

+ GREATER LANSING HEALTHCARE PROFILES

IT'S NEVER TOO
LATE FOR THAT
**PERFECT
SMILE**

Grubaugh Orthodontics puts smiles on the faces of hometown friends and neighbors of all ages.

It would be tough to find an orthodontist that knows his practice better than Ed Grubaugh. The Clinton County native was a child and patient when he first became familiar with the business he now runs. After completing dental school and orthodontic residency training, Grubaugh returned to his hometown and the same orthodontic practice that treated him as a teenager.

Twelve years later, the owner of Grubaugh Orthodontics is more excited than ever to be pursuing his passion for serving patients with outstanding orthodontic care at his DeWitt and Lansing offices. "I'm very fortunate to be so close to family and serving the community I grew up in," he says. "I couldn't be happier with how things worked out, and I believe this shows in the quality of work and service we provide."

FROM THE COMMUNITY, FOR THE COMMUNITY

Like many of his younger patients, Grubaugh is a lover of Lego® and features custom Lego sculptures in his offices to inspire an atmosphere of fun and creativity. Grubaugh understands the positive impact of Legos on his childhood development, and he wanted to share this passion by designing a custom Lego piggy bank available for purchase exclusively to patients. They can build their own piggy bank and use it to save coins they earn for taking good care of their teeth and braces.

A full 100 percent of proceeds from Grubaugh's Lego piggy banks are donated to local Mid-Michigan children's charities. "It's always great to give back to the community," says Grubaugh, "but since it's my hometown, it just means that much more."

Grubaugh's Lansing roots run deep. Teachers he had as a child now entrust him with the orthodontic care of their children, and Grubaugh rewards their trust with his One Class at a Time grants. Every month during the school year, three teachers are selected to receive \$250 grants from Grubaugh Orthodontics. Grubaugh even had the privilege of awarding one such grant to his former kindergarten teacher, who has been on the job for more than four decades.

NOT JUST FOR KIDS

Orthodontics is no longer just for children, with recent trends showing more and more adults seeking treatment. Grubaugh's fun, friendly, and comfortable offices cater to the needs of adults and children alike. Adults are given their own private waiting rooms and private treatment areas, and Grubaugh uses the latest technologies and treatment techniques that are discreet, comfortable, and achieve results in a fraction of the time of traditional braces.

Although Grubaugh has an updated office atmosphere and technology, one thing he refuses to change is his emphasis on



communication with patients and parents. He always takes the time to speak with each of his patients and parents at every visit to update their treatment progress. "I pride myself on good communication," he says. "Our patients and families see the same doctor every time they stop in, from their first to their last visit."

Grubaugh Orthodontics strives to make orthodontic care accessible and affordable for all. Patients are not charged for their first visit. Concerns about cost are addressed up front, and there's no obligation to move forward with treatment. The practice accepts most dental insurances and offers a range of flexible financing options, including low down payments and low monthly and interest-free payments.

"Being an orthodontist is the best job in the world," says Grubaugh. "I can help individuals improve their self-confidence and how they feel about themselves. I will be a part of my patients' first job interview or wedding day because I've brightened their smile. I think that's an extraordinary aspect of my job."



**Grubaugh
Orthodontics**
MAKING SMILES HAPPEN

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