DETROIT HEALTHCARE PROFILES

Transforming Senior Living

EMBRACE THE POSSIBILITIES WITH PRESBYTERIAN VILLAGES OF MICHIGAN.



Presbyterian Villages of Michigan is a **Crain's Best-Managed Nonprofit Winner**, an honor bestowed in recognition of the organization's success in making strategic decisions about where best to invest resources in order to best help those they serve and for its innovative approaches.



Presbyterian Villages of Michigan (PVM) will celebrate its 75th anniversary in 2020 and has long been recognized as a premier provider of senior living and services. A nonprofit, faith-based organization and recognized leader in the aging field, PVM has 34 locations, which include independent living, assisted living, skilled nursing, memory care, and respite services, throughout Michigan's Lower Peninsula. Recognized as an innovative leader, PVM was an early adopter of home and community based services.

The organization's goal has always been to deliver an environment that positively transforms senior living and services, while enhancing the communities it serves. PVM is also a leader in helping enrich the lives of those who prefer to remain

in their own homes through a variety of home and community based services. PVM is a co-sponsor of two regional Programs of All-Inclusive Care for the Elderly (PACE), one in Southeast Michigan and the second in Central Michigan. Combined, these programs serve an additional 1,000 individuals through

coordinated care resources that address their medical, social, and physical needs. In many senior living locations, service coordinators are available to assist residents with accessing services and planning assistance. As a partner in CareSync Solutions, PVM assists seniors wherever they may live with a variety of services that help them remain independent. It's an approach that allows choice in how they choose to live and age.

INNOVATION AND DIVERSITY

"Innovation is integral to our mission and vision and is ingrained in PVM's DNA," says Roger Myers, President and CEO. "Our embrace of new ideas and approaches has led to success in transforming senior living and services in a way that expands diversity and promotes the wellness of mind, body, and spirit."

The organization's commitment

to diversity is evident in everything from the economic segments served to the gender, race, religion, sexual orientation, and age of both residents and staff.

"Our management and board of directors worked alongside community stakeholders to craft a business case for diversity and inclusion years ago," explains LaDonna Holley, Senior Vice President of Human Resources and Housing. "We're proud today of the positive impact our commitment has had on the communities we serve. In addition, we are committed to making PVM a great place to work."

Holistic wellness, meanwhile, is encouraged and individual needs are addressed via the wide variety of wellness programs available at most properties. Lynn Alexander, Senior

"My mom's transition from her home of more than 40 years was filled with smiles and kindness. You have all made her life better, and I cannot say enough about how gracious you have been or how thankful I am that my mom chose PVM." Vice President and Chief Marketing Officer, describes the level of resident involvement in such programming as evidence of a "culture of wellness and embracing all the possibilities of life." Fitness centers and exercise programs provide residents the opportunity to lead active lives, while minds are kept engaged

through a wide variety of resident engagement offerings.

"PVM serves a segment of people who, if not for our services, would have to live in nursing homes or assisted living. But we're on the forefront of helping those who want to stay in their homes longer do just that, while keeping them connected with family, community, and their healthcare providers," says Myers. "PVM, in partnership with others, is boldly committed to making Michigan the best place to age."



pvm.org (248) 281-2020