

## MILWAUKEE HEALTHCARE PROFILES

## The Leaders in Cutting-Edge Vein Treatments

Wisconsin Vein Center & MediSpa provides clients with the highest quality in minimally invasive, medically based treatments.

Perhaps you suffer from pain in the legs, a feeling of tiredness or heaviness, or swelling in the ankles. Perhaps you've noticed discolored skin, knotted, twisted veins, or a rash or ulceration in the lower legs. You may have been told that such symptoms are merely cosmetic, but the truth is they may be caused by venous insufficiency, a condition that occurs when the valves in the leg veins are not working properly, making it difficult for blood to return to the heart from the legs.

*"The best advice I can offer to help people keep their veins healthy or avoid progression of venous disease is to get out there and move! Regular, low-impact exercise, such as walking, encourages better circulation in the legs and helps to empty the blood that has collected in the veins."*



**Dr. Deborah Manjoney**  
Founder,  
Wisconsin Vein  
Center & MediSpa

Dr. Deborah Manjoney, founder of Wisconsin Vein Center & MediSpa, is one of the most experienced physicians in her field. A board-certified cardiothoracic surgeon, she now dedicates her practice to relieving patients of the often painful and potentially fatal side effects of venous insufficiency.

"While venous disease can be cosmetic—think spider veins—it can also lead to varicose veins, which can cause significant discomfort. We treat both of these conditions. Untreated venous disease can lead to serious complications, like deep venous thrombosis [DVT], potentially deadly if a clot in a deep vein breaks off and travels to the lungs," Dr. Manjoney explains. "There are, however, several cutting-edge outpatient procedures that are safe and effective in the treatment of venous disease, procedures the highly skilled Wisconsin Vein Center & MediSpa team have years of experience performing."

### Cutting-Edge Treatments

"Venous insufficiency is a serious and seriously overlooked problem that affects hundreds of thousands of people," Dr. Manjoney says. "We work with our patients to achieve the best outcomes, to help them mitigate risk factors, reduce the progression of venous insufficiency, and even put an end to their symptoms."

Dr. Manjoney calls out two treatments in particular that are helping patients—endovenous laser therapy (ELT) and the Varithena® procedure.

"ELT has revolutionized the treatment of varicose veins," she notes. "It requires only local anesthesia, can be done in our offices, requires no

Spider Veins: Before and After



Varicose Veins: Before and After



downtime, and there's no need for a hospital stay as there is with older, more invasive procedures."

With ELT, veins that are failing—those with valves that may be stretched out or stiffened—are permanently closed off via laser. Since blood can then no longer flow through such veins, it's rerouted to healthier veins, reducing symptoms and improving circulation.

Varithena, on the other hand, is an FDA-approved injectable foam that causes faulty veins to close off. Again, blood is rerouted to healthier veins. One advantage of this option is that Varithena requires only a single needle puncture.

"We've been using the Varithena procedure since 2014—we were the first practice in Wisconsin to offer it—and our patients are experiencing great results!" Dr. Manjoney concludes. "It's one more tool that aids us in our efforts to deliver exceptional care in a compassionate and comfortable environment."

Both procedures are virtually painless, and recovery is immediate.

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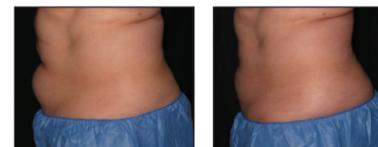
## Relax, Revive, Rejuvenate

The skilled, experienced Wisconsin Vein Center & MediSpa team delivers natural-looking, beautiful results.

When seeking out a medspa—for services that improve mental well-being along with physical beauty and vitality—longevity speaks volumes.

"Wisconsin Vein Center & MediSpa has been open since 2002, longer than any other medspa in the area," says Dr. Deborah Manjoney, founder. "We focus on staff training, continuing to grow our services, and staying up to date on the latest technologies and innovations. Even more important, however, is the fact that we deliver results."

CoolSculpting: Before and After



### Body Contouring

According to Dr. Manjoney, the popularity of body contouring procedures has skyrocketed thanks to the proven efficacy of several recent developments.

"We've been offering CoolSculpting® for seven years, and we've performed the procedure more than 5,000 times," Dr. Manjoney says. The most popular noninvasive fat-reduction procedure

in the world, CoolSculpting freezes away unwanted fat with no surgery or downtime, reducing fat and delivering noticeable, natural-looking results.

Emsculpt®, the newest addition to the center's body contouring options, not only burns fat, it also builds and tones muscle at the same time. "It's an intense protocol that causes selected muscle groups to contract as many as 20,000 times in 30 minutes—that's like doing 20,000 sit-ups!" Dr. Manjoney explains.

Other available noninvasive body contouring options include VANQUISH ME™, Cellfina™ Cellulite Solution, and Elixis Ultra 360™ skin tightening.

"As long as the client's expectations are realistic, these body contouring options deliver what they promise," Dr. Manjoney says.

IPL Rejuvenation: Before and After



### Injectable fillers continue to be popular.

Belotero Balance®, the Juvéderm® line, and Restylane® products.

"And in terms of neuromuscular modulators, Botox® is still the most popular service we offer," Dr. Manjoney confirms.

Dr. Manjoney stresses the importance of proper skin care at home to maintain and even improve upon the results her team delivers.

"The bottom line is that if a client takes good care of herself, we can help her reach the next level of beauty and confidence."

"The latest techniques can erase the signs of aging and make clients look 10 to 15 years younger," notes Dr. Manjoney. Wisconsin Vein Center & MediSpa offers numerous fillers that can restore skin's youthful volume, including Radiesse®,

### Put Your Best Face Forward

In terms of nonsurgical services for the face, Dr. Manjoney recommends Intense Pulsed Light (IPL) Rejuvenation, the Spectra Hollywood Laser Peel®, and Genius™ RF Microneedling.

IPL Rejuvenation is a staff favorite for evening out skin tone, erasing sun damage, and achieving a healthy radiance. The Hollywood Laser Peel, meanwhile, delivers an immediate "wow" kind of glow," says Dr. Manjoney. "And a series of treatments can improve fine lines."

Genius treatments address fine lines and scarring in addition to sagging skin, overall aging, and face and neck rejuvenation. It works by encouraging the production of collagen and elastin. "We love coupling it with a procedure called LaseMD™," Dr. Manjoney adds.

### Introducing Dr. Joi Davis



"We are pleased to welcome Dr. Joi Davis, a board-certified OB-GYN who has consistently been named among the best in the Milwaukee area," says Dr. Deborah Manjoney.

Dr. Davis specializes in innovative solutions for women's health and was the first physician in Wisconsin to perform FemiLift™ laser vaginal rejuvenation, a breakthrough, noninvasive treatment for mild to moderate vaginal changes due to childbirth or age.

"Our ability to offer FemiLift is one more differentiator for Wisconsin Vein Center & MediSpa in our efforts to help women feel more confident and vital."