As Seen In Good Housekeeping, Redbook & Woman's Day

ANN ARBOR HEALTHCARE PROFILES

Southeastern Michigan's Unparalleled **Plastic Surgery Experts**

CENTER FOR PLASTIC & RECONSTRUCTIVE SURGERY WELCOMES NEW PHYSICIANS AND NEW PATIENTS.



atients in Southeast Michigan committed to these same standards of & Reconstructive Surgery complements have long turned to the Ann care," says Dr. Beil. Arbor-based Center for Plastic & Reconstructive Surgery (CPRS) for excellent cosmetic and reconstructive surgical care. Indeed, that's what attracted Dr. Ali Charafeddine to join the practice as its newest surgeon.

"They're one of the most experienced groups in Michigan, and they're very well respected," he explains. "I'd trust any one of my partners to operate on my family members."

Dr. Charafeddine joins Dr. David Hing, Dr. Richard Beil, and Dr. Daniel Sherick, adding expertise derived from his general plastic surgery training at the world-renowned Mayo Clinic in Rochester, Minnesota, and his cosmetic surgery fellowship at the esteemed Cleveland Clinic to his partners' combined 100 years of clinical experience.

"We're pleased to have Dr. Charafeddine join our patientfirst practice. While we often have the newest technologies, we don't push that on all of our patients. We assess their individual needs and come up with a specific plan for each person. ***THE MEDSPA** Dr. Charafeddine is 100 percent The MedSpa at the Center for Plastic

"Combined, we have more than 100 years of plastic surgery experience at some of the most highly ranked hospitals around the country. We're proud to be able to provide that expertise to our patients. Plus, we have an on-site fully accredited operating facility. You get the same standards of safety you'd receive at a hospital or surgical center all in the comfort of our office suite," adds Dr. Sherick.

When a patient walks into CPRS, they have access to the most up-to-date plastic surgery techniques on the market, delivered with the safest standards of care. Equally as important, all four surgeons are committed to putting patients' health needs and emotional considerations first.

From standard operations like face lifts, breast augmentations, and tummy tucks to innovative treatments like fat-reducing CoolSculpting®, skin tightening, and platelet-rich plasma injections, patient treatment plans are as varied and unique as the individual.

CURIOUS ABOUT RESULTS?

Follow the Center for Plastic & Reconstructive Surgery and its physicians on social media: FACEBOOK Center for Plastic & Reconstructive Surgery: @CPRSA2 INSTAGRAM Center for Plastic & Reconstructive Surgery: @CPRSAA Dr. Richard Beil: @drbeil_cprsaa Dr. Ali Charafeddine: @acplastics Dr. David Hing: @drhing_cprsaa Dr. Daniel Sherick: @drsherick_cprsaa



CENTER FOR PLASTIC & **RECONSTRUCTIVE SURGERY**

face 🌾 body 🌾 breast 🌾 skin

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the plastic surgery practice by offering nonsurgical skincare options. The MedSpa team of nurse injectors, physician assistants, aestheticians, and specialists provides exceptional skin care solutions. They offer neurotoxins, like Botox®, to minimize the appearance of wrinkles. And patients looking for skin rejuvenation will find the most sophisticated lasers on the market as well as chemical peels, microneedling, and dermabrasion. Fillers for the lips, under eyes, chin, jawline, and temples are also popular options that the CPRS MedSpa team is qualified to administer.

All four doctors agree that they consider a cosmetic procedure to be most successful when patients come back and say that their friends and family commented that they look refreshed but couldn't quite figure out what they've changed. "We want our patients to look and feel their best, but we want it to be because of natural improvements," adds Dr. Sherick.

"Seeing how plastic surgery impacts people's lives-both physically and psychologically—it's never been a 'job,'" Dr. Charafeddine says. "It's a lot of fun to see patients' reactions when they see their new look for the first time."