

ROCHESTER HEALTHCARE PROFILES

Aesthetic enhancement of the face should be natural and balanced.

Natural Face Clinic's private, intimate setting and one-on-one attention inject a breath of fresh air into the aesthetic medical field.

Whether you're a fresh face or a chiseled veteran in the world of cosmetic procedures, one thing is certain: The field is becoming overwhelming. Procedures and clinics are multiplying fast, and many practices are so busy, they feel more like a highway at rush hour than a safe place to pursue a dream.

Natural Face Clinic in Rochester is a unique departure into a more meaningful stage. Established by Dr. Sang W. Kim, a double board-certified, fellowship-trained facial plastic surgeon, and set in the elegant 203-year-old Oliver Culver House, this peaceful aesthetics clinic is modeled on a bygone era—a personal connection with the physician. At Dr. Kim's office, you meet with Dr. Kim and his wonderful team.

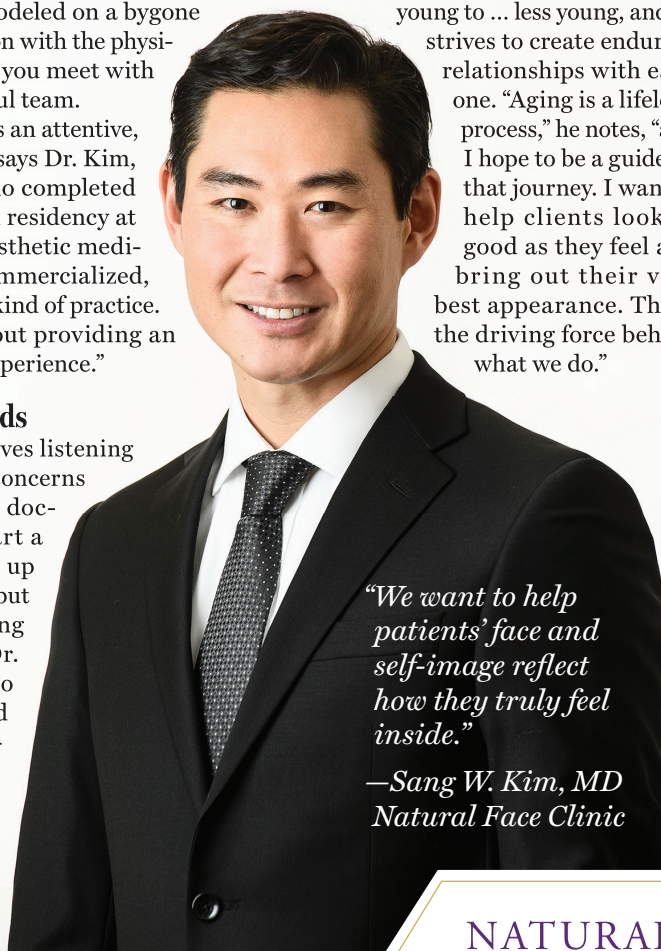
"I like giving my clients an attentive, one-on-one experience," says Dr. Kim, a Los Angeles native who completed both medical school and residency at Harvard University. "Aesthetic medicine has become very commercialized, and I don't wish for that kind of practice. I'm very intentional about providing an intimate and personal experience."

Tried and True Methods

Dr. Kim's approach involves listening to his clients' goals and concerns and educating them, so doctor and patient can chart a course together. "I keep up with industry advances, but I won't jump on anything just because it's new," Dr. Kim explains. "I prefer to rely on evidence-based medicine, so I can provide my patients with safe, reliable options and aesthetically pleasing results."

This philosophy is especially welcome with Dr. Kim's older clientele, many of whom are exploring cosmetic treatment for the first time. "These clients will come in saying, 'My kids are gone, I'm starting a new life, and I want to do something nice for myself. I still feel young and healthy, but I don't look that way anymore.' They don't necessarily want a major change; they just want to resemble the best version of their younger selves. That's what we offer. We assess their appearance, perhaps look through some old photos, and bring them back a few years."

Dr. Kim's clients range from young to ... less young, and he strives to create enduring relationships with each one. "Aging is a lifelong process," he notes, "and I hope to be a guide on that journey. I want to help clients look as good as they feel and bring out their very best appearance. That's the driving force behind what we do."



"We want to help patients' face and self-image reflect how they truly feel inside."

—Sang W. Kim, MD
Natural Face Clinic

From his main practice in Syracuse, Dr. Kim began to see more patients from Rochester and western New York seeking facial plastic surgery service. In 2017, he established the Rochester office at the Oliver Culver House to provide a uniquely intimate and personal experience. Dr. Kim focuses exclusively on the face, neck, and head. His specialties include:

Surgical Options

- Natural face/Neck lift
- Mini Face/Mini Neck lift
- Nose (Rhinoplasty)
- Ear (Otoplasty)
- Eyelid lift (Blepharoplasty)
- Cheek and chin implant
- Permanent lip volumization (PermaLip™)
- Hair transplantation (NeoGraft®)

Nonsurgical Options

- Neuromodulators (Botox®, Dysport®, Xeomin®)
- Dermal fillers (Juvederm®, Restylane®, Radiesse®, Belotero®)
- Laser skin resurfacing
- Microneedling with Radiofrequency (Fractora™, Morpheus8)
- Microdermabrasion and facial treatments
- Scar treatment

NATURAL FACE CLINICS

ROCHESTER • SYRACUSE • ITHACA

315-670-4468 | www.NaturalFaceClinics.com

4939 Brittonfield Parkway
Building B, Suite 210
East Syracuse, NY 13057

Oliver Culver House-1816
70 East Boulevard
Rochester, NY 14610