

GREEN BAY + HEALTHCARE PROFILES

Feel Good, Look Great, Be Fabulous

Can we really turn back the hands of time? Yes—at the right medspa. Meet Rejuvenessence mediSpa.

As children, we watched our mothers perform their daily beauty routines with fascination and curiosity. We admired their diligence and wondered if we would be that dedicated when we grew up.

Then the day came, and our heads promptly began spinning. Somehow, the simplicity of cold cream and tweezers multiplied into thousands of products, brands, and gadgets, and all the Googling in the world couldn't answer the most important question: What do I need to look my best?

At Rejuvenessence mediSpa, they know. Founded and run by Dr. Kenneth Pechman, a dermatologist with more than 40 years of experience in both medical and aesthetic skin care, this full-service medspa offers more products and services than you're likely to find anywhere else—and an exceptional team of professionals to explain them.

With his boundless curiosity and adventurous spirit, Dr. Pechman began experimenting with lasers in the 1980s. Soon, he says, "I realized that although I liked helping people overcome medical skin conditions, I was also drawn to helping healthy people look and feel even better." And so began his foray into aesthetics.

**Entrées on the
Rejuvenessence
mediSpa Menu
include:**

Photofacial
Body contouring
Chemical peels
Skin tightening
Microblading
Laser hair reduction
Microneedling
HydraFacial MD®
Dermalinfusion

EMSculpt®

Dr. Pechman keeps what works, leaves behind what doesn't, and is always scoping out the latest advances. One recent addition he's especially excited about is EMSculpt, a body contouring treatment that tightens muscle groups—like the stomach and glutes—through a series of tiny, forced, coordinated contractions. "A 30-minute session is the equivalent of doing 20,000 crunches," he shares. "It dramatically improves core

strength, appearance, and tone. And it relaxes the muscles afterward to prevent soreness."

It's an effective new device, says Dr. Pechman, but no need to take his word for it. Just ask his clients. "One woman came back after four sessions—a recommended round of treatment—and said she wanted four more. I asked her why, since she had excellent results from the initial session. That was just it, she told me—she looked so good, her husband wanted her to get even more.

"He's paying for it," my client said. "Let's get started."

With his decades of experience as both a physician and a medspa owner, Dr. Pechman understands women. "In the 35-55 age range, women often have major concerns about their appearance," he says. "They want to stay attractive to their husbands. They fear being replaced in the workforce by younger talent. Time, the sun, stress—everything contributes to aging. So we focus on products and procedures that tighten skin, stimulate collagen, add volume back in, and restore that youthful glow. We're very successful with this.

"But the real benefit is more intangible," continues Dr. Pechman. "When people look better, they feel better. They gain confidence. They develop an inner glow." And that, he says, is where the beauty truly lies. That's why he does—and loves—this work.

Rejuvenessence
mediSpa



Self-improvement isn't a destination—it's a journey. We'll get you started and then keep you moving closer to your goals."—Dr. Kenneth Pechman, Founder, Rejuvenessence mediSpa