GREEN BAY CHEALTHCARE PROFILES

r. Kimberly Ridl—owner and award-winning physician at Wisconsin Vein Center—frees patients from restless legs, swelling, varicose veins, cramps, chronic itching and pain associated with venous disorders. "Our goal is to make your legs look and feel better as quickly and comfortably as possible," says Dr. Ridl.

"You do not have to live with leg pain, discomfort or unsightly bulging and discoloration," she continues. "Vascular disease is highly treatable through modern, minimally invasive procedures covered by most insurance plans, including Medicare. Unlike 15 years ago, when surgery required incisions, we are now able to do everything with lasers and minimally invasive procedures through one tiny IV puncture, with no cuts or scars and very little downtime, and patients often return to work the same day."

Varicose vein disease is more than a cosmetic concern. Blood clots most commonly occur in the legs and can move to other parts of the body causing strokes, heart attacks and blood clots in the lungs. In fact, over 200,000 people die from blood clots each year. Varicose veins lead to stagnant blood flow which results in a significantly increased presence of blood clots.

A misconception is that you have to see bulging veins to have varicose vein disease. The veins known as "truncal veins" are deeper in the body, 1 to 3 inches below the skin, and the visible veins are the "branches."

As a dedicated Center of Excellence with over 15,000 venous surgeries performed to date, Wisconsin Vein Center is the most experienced in

Walk In, Dance Out

The Wisconsin Vein Center Delivers Extraordinary Care and Exceptional Results



Northeast Wisconsin and Upper Michigan since 2003. Dr. Ridl personally performs every initial ultrasound screening—which only takes 45 minutes—treatment, and all surgeries herself. And for new patients, Dr. Ridl offers free screenings.

"I hold myself to the highest standard of extraordinary patient care," says Dr. Ridl, a two-time Lifesaver Award winner. "We deliver exceptional treatment results, and I treat every patient as if they were me or a family member."

Dr. Ridl knows a great deal about the experience being a patient: At age 36, she was diagnosed with Stage 4 Non-Hodgkin's lymphoma and given only a 5% chance of survival. "I know firsthand what it is like to be on the other side of the needle, which

is why I work so hard to make my patients' treatment and experience perfect."

Given a second chance at life, Dr. Ridl lives and works with passion and enthusiasm. "I absolutely love what I do," she says. "I love being able to take patients' pain away and help them feel and look better. It's incredibly rewarding work; I get a huge amount of pleasure from making our patients smile."

And smile her patients do. Sometimes they even dance. "One time, after I finished a series of treatments, the patient did pirouettes down the walkway to express her thanks," remembers Dr. Ridl. "We have the best patients and the best, most caring staff in the world. Our motto is, 'Walk in and dance out."

The ultimate testament to

client satisfaction is the practice's growing success. In April 2019, Dr. Ridl opened a second location in Green Bay, but she is most proud that 90% of her business is from referrals. "Our clients love the results so much, they send their friends and family to us," she says, "which is the best compliment we could ask for."

Dr. Ridl's resume is impressive, with over 17 years at Froedert Hospital/VAMC in Milwaukee, Medical director LaVita Laser in Elm Grove. Medical consultant examiner State of Wisconsin, Texas Cancer Council, MD Anderson Houston Texas, MD Anderson Colorectal Cancer Steering Committee and Baylor University Medical Center. She has published multiple papers in respected surgical iournals. Dr. Ridl has received both a CIA award and Letter of Recognition from the State of Wisconsin for excellence in clinical care and service.

While treatment of vascular disease is the clinic's focus, Dr. Ridl—who was recently honored as a Trademark Women of Distinction—also offers the best in cosmetic treatments, laser skin rejuvenation procedures, Botox® and dermal fillers to patients. "We want our patients to leave here glowing," she says.



Offering treatments for:

Varicose veins

Spider veins

Cosmetic injections

Skin rejuvenation

Hair removal

Skin care