DETROIT () HEALTHCARE PROFILES

Caring for the Skin You're In

At Grosse Pointe Dermatology, leading-edge medical treatments and beauty-enhancing cosmetic procedures go hand in hand with patient education.

If is wife, Marie, noticed it first: a small, scaly patch of skin on Dennis' forehead, right near the hairline. "Dennis said it was just dry skin," recalls Marie. "But I didn't like the look of it, especially since both of his brothers had been treated for skin cancer." When the patch was still there two weeks later, Marie made an appointment for Dennis with Dr. Judith T. Lipinski at Grosse Pointe Dermatology. Dr. Lipinski quickly diagnosed the retired engineer—and avid golfer and outdoorsman—with earlystage basal cell cancer. She then conducted a careful full-body skin check and found several more concerning spots. "Treatment was quick and easy—right there in the office," recalls Dennis. "I'm glad I went. I'll never take my skin for granted again."

Dr. Lipinski, senior partner in the practice, offers a wide variety of medical, surgical, and cosmetic dermatology services. In addition to her expertise in diagnosing and treating skin cancers, she treats patients from children to adults who are struggling with acne, warts, psoriasis, eczema, and many other skin-related diseases. "I believe in



treating the whole person. I love people; it's an honor and privilege to partner with my patients in their healthcare journey," she says. Sometimes that means working hard to get patients the help they need. Groundbreaking treatments for psoriasis and eczema, for example, can be prohibitively expensive, and insurance companies often deny claims. "My staff is amazing and dedicated," says Dr. Lipinski. "They go the extra mile to get these medications for our patients."

Face Value

Grosse Pointe Dermatology partner Dr. David S. Balle is a leader in minimally invasive facial aesthetics. "Cosmetic dermatology is a big part of our practice," says Dr. Lipinski. "Looks shouldn't matter, but they do. And healthy, younger-looking skin is easily obtainable for everyone." The practice offers the latest in cosmetic dermatology technologies and procedures—everything from Botox^{*} injections for frown lines to fillers and volumizers to the Nordlys[™] laser system for treating age spots and redness to EMsculpting^{*} for increasing muscle tone.

Dr. Lipinski is passionate about patient education, particularly in how to prevent skin cancers. "It's only been in the last 20 years or so that the link between sun exposure and many forms of skin cancer has been made decisively clear," she says. "Many of my patients spent their childhood summers swimming in Michigan's beautiful lakes. No one used sunscreen, and sunburns were simply a rite of passage. Those long-ago sunburns can cause serious cancers decades later." Even today, she adds, many people don't protect their skin from the sun. Wearing high-quality, sun-protective clothing is a must when going outside for any length of time. And applying sunscreen should be as routine as washing your face or brushing your teeth.

It's perhaps no surprise that Dr. Lipinski takes her message with her wherever she goes; her license plate reads "SPF30 4U."



16815 E. JEFFERSON AVENUE, SUITE 260 GROSSE POINTE, MICHIGAN 48230

313-886-2600 grossepointedermatology.com

In honor of Skin Cancer Awareness Month, Dr. Judith T. Lipinski of Grosse Pointe Dermatology shares her top five tips for keeping skin healthy and cancer free.

- ▶ Use sunscreen—at minimum SPF30—every day.
- ▶ Wear sun-protective clothing and seek the shade.
- ▶ Eat brightly colored, antioxidant-rich fruits and vegetables.
- ▶ Examine your skin carefully once every month.
- See your dermatologist regularly.