## UNCOMFORTABLE? Let's talk.

Some health topics feel embarrassing to talk about.

But what if they affect your daily life?

Let's start the conversation.

Enlarged Prostate | Erectile Dysfunction Peyronie's Disease | Premature Ejaculation Prostate Cancer | Testicular Cancer | Vasectomy



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## KNOW YOUR OPTIONS

Dr. Kevin Campbell specializes in sexual medicine to optimize men's health.



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illions of men experience sexual health issues, many of which can be easily treated," says Dr. Kevin Campbell, a board-certified urologist who specializes in men's

sexual health at The Urology Group. "We know these issues can be uncomfortable for patients to discuss, but as the experts in sexual medicine, we can almost always find a solution that will make our patients healthier and happier."

The Urology Group has been Greater Cincinnati's and Northern Kentucky's premier healthcare resource for more than 20 years. With 35-plus physicians, the practice provides the most advanced urologic medical and surgical care and is one of the largest single specialty groups of urologists in the United States.

"Our comprehensive urologic care allows our physicians to be highly specialized," says Dr. Campbell, who trained at The Ohio State University hospitals and has more than 20 years of experience in the field. "I deal with men's sexual medicine on a daily basis, which typically results in excellent patient treatment outcomes."

## **Solutions for Erectile Dysfunction**

The most common problem Dr. Campbell sees is Erectile Dysfunction (ED), the inability to achieve or sustain an erection for sexual intercourse. While most often associated with aging, ED can happen to younger men for a variety of reasons. "If a man of any age is failing to reach or sustain an erection, or if he or his spouse is unhappy with sexual functioning, he should seek treatment," Dr. Campbell advises.

At a patient's initial visit, Dr. Campbell performs a physical exam, a psychosocial evaluation to determine stress levels, and may order a variety of tests. "I often have men who think testosterone is the culprit because I often have men who think testosterone is the culprit because it normally decreases with age, but often there are other factors to consider. We look at overall health to make sure we are addressing all potential issues.

Dr. Kevin Campbell The Urology Group



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While not always effective, normalizing testosterone can solve ED symptoms. Treatment is inexpensive, offers minimal risk, and is available in a variety of options, including oral, topical, injectable, and pellet formulations.

Another familiar first line of treatment is drugs that increase blood flow to the penis. "Pills effectively treat a large percentage of the healthy population," Dr. Campbell explains. "Generic formulations have made drug treatment financially accessible, so patients no longer have to think about a high cost per pill."

For those who require further treatment, injections can increase blood flow to the penis on demand. "Injection therapy works 80% of the time," says Dr. Campbell. "We teach men to give themselves a shot that causes an erection within 5-10 minutes and lasts for 30 minutes to 2 hours. It's nothing to fear; the needle is small, and it offers another nonsurgical option for a high percentage of men."

Another alternative treatment option is the implantation of a penile prosthesis. "We surgically implant an inflatable device that results in an erection on demand," Dr. Campbell explains. "The procedure is on an out-patient basis, has low complication rates, and scores high in patient satisfaction."

Regenerative medicine is on the horizon—along with a hope to cure ED with interventions like stem cell injections and shock wave therapy, but Dr. Campbell urges caution. "Ongoing trials will help us determine which treatments will be the most effective," he says.

Regardless of the treatment plan, Dr. Campbell has one bottom line. "If you have a problem, make an appointment with the experts," he says. "We're here to help."



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