## GOOD HOUSEKEEPING

# woman's day

## OMAHA () HEALTHCARE PROFILES



# Reclaiming Breast Health

The Advanced Breast Center at Advanced Medical Imaging helps women navigate a breast cancer diagnosis quickly, comprehensively, and under one roof.

reast cancer is the most common cancer diagnosis for women in the United States, yet receiving treatment remains a complicated task. The Advanced Breast Center at Advanced Medical Imaging is changing that.

"Our goal is to have a patient speak to a breast surgeon within 48 hours of their diagnosis," says Kelsey Williams, M.D., fellowship-trained breast surgeon at the Advanced Breast Center. "Patients often speak of the anxiety that surrounds a breast cancer diagnosis. Getting women in quickly helps them get their desired answers and gain peace of mind."

The only M.D. in the Lincoln area dedicated to breast procedures, Dr. Williams was drawn to Advanced

Medical Imaging for its emphasis on community and continuity of care. Adding to the clinic's standing reputation as a premier provider of medical imaging services, the Advanced Breast Center prioritizes comfort through personalized, patient-centered treatment plans.

#### **One-Stop Shop**

In addition to vetted providers and a robust support staff, the Advanced Breast Center's location means patients can receive top-tier care all under one roof. With radiologists, breast specialists, and a surgery center in a comfortable outpatient setting, Advanced Medical Imaging is helping women streamline and prioritize their breast health.

"In the same building, we have any imaging services a woman may need for her breasts, including mammograms, ultrasounds, MRIs, CT scans, and PET scans," Dr. Williams says. "Our diagnostic radiologists are steps away from the breast center and our surgery center, meaning women can move seamlessly through multiple stages of their care."

A collaborative approach to treatment pervades the Advanced Breast Center, as Dr. Williams and her colleagues discuss each case. "It's a team feel here," she says. "The radiologists help as I plan my approach to surgery, and our nurse navigator walks with patients and their families to make sure they're getting to the next consultation. It's all about efficiency and patient comfort."

### **Beyond the Physical**

From nipple-sparing mastectomies to oncoplastic lumpectomies, wireless localization for impalpable lesions, and innovative techniques that minimize scarring, advancements in breast surgery are helping women physically and emotionally—something Dr. Williams says the Advanced Breast Center strives to do. Recognizing the impact of a breast cancer diagnosis and the individuality of each patient, she and the team take pride in helping women make personal decisions regarding reconstructive surgery and life after treatment.

"Cancer can be scary and overwhelming," Dr. Williams says. "I love having the privilege of stepping into that moment in their life and walking alongside them as they navigate a new reality. It's an honor."



When it comes to actionable steps women can take to maintain breast health, Dr. Williams advises: "Get a screening mammogram. That is the only breast imaging technology proven to impact breast cancer survival. Also, if you are having any new or different symptoms in your breasts, bring them to the attention of your doctor. Don't wait. Breast cancer is often very treatable and survivable when caught early."

