



Life Doesn't Get Old

A devoted team at Wichita's Avita Assisted Living & Memory Care at Rolling Hills helps residents maintain independence while providing exceptional care.



It's natural for seniors to stay in the home they've spent most of their adult life in for as long as possible, but when their quality of life is affected by decreased mobility, loneliness, or forgetting to pay bills or take medicine, perhaps it's time to embrace assisted living.

Moving to Wichita's Avita Assisted Living & Memory Care at Rolling Hills doesn't have to mean slowing down or losing independence. Rather than restrict life, the team at Avita provides residents with more freedom to do the things they love without having to worry about tasks that become difficult with age.

"A lot of seniors wait longer than necessary to move into assisted living," explains Vicky Gooch, executive director. "We're here to make life brighter by giving residents more time and space to do what they love."

In addition to the privacy and independence of personalized apartment living, Avita provides an exciting social setting with daily activities and numerous amenities. Residents can enjoy popcorn and a movie in the theater and get their hair done at the beauty shop before meeting friends for happy hour at the center's full-service bar and grill.



Vicky Gooch
Executive Director

Memory Care

"If someone is living in an assisted living apartment, and their memory declines to the point that they need hands-on care for dementia, they're able to keep their apartment while using our memory care services," says Gooch. "Or, they can move to a smaller, less busy apartment to minimize confusion."

Rather than relocating and getting to know a different set of caregivers, memory care residents are able to keep a familiar setting as they adapt to a similar but simpler life with more assistance and specially designed activities to remain stimulated.

Improving Lives and Exceeding Expectations

If there's one thing that makes Avita a world-class community, Gooch believes it's the dedicated staff that adheres to a core set of guiding virtues centered on service. When someone has an interaction that showcases exceptional care, they're recognized for having an ILEE (Improving Lives and Exceeding Expectations) moment.

When Avita's licensed beautician wasn't able to visit residents due to the COVID-19 pandemic, some staff members took their own time to bring in curling irons and blow dryers to take care of the residents who were used to having their hair done every week. When one resident noticed how hard the staff was working, she got with other residents to buy pizza for the team.

It's those ILEE moments that remind Gooch of why she's in the industry.

"I had a resident named Tilly. I'll never forget the time I had her head cradled in my arm while helping her with a whirlpool. She looked up at me with the biggest brown eyes and said, 'Thank you for giving me a wonderful place to live on my way home to heaven.'"

"That's why I do this—I do this for the Tillys."



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