**GRAND RAPIDS HEALTHCARE PROFILES** 

## **PURIFYING GEMS**

**Grand Pearl Spa** takes a holistic approach to revitalize health and recover confidence.

rs. Jeanne Eyde and Andrea Wolfe hear similar concerns from patients every day: Surgical interventions to restore youthfulness are intimidating, but over-the-counter quick fixes can cause more frustration than satisfaction.

As board-certified physicians and part of Grand Pearl Spa's broadreaching team of registered nurses, licensed aestheticians, and wellness specialists, they see a combination of health and aesthetics as the key

to achieving goals. With Plastic Surgery Associates as its parent practice and an in-house wellness center, holistic care is at the core of the medical spa's philosophy.

"We care about our patients feeling good from the inside out," says Dr. Eyde, medical director of Grand Pearl Spa. "Our personalized, collaborative approach helps patients of all ages achieve their goals."

"Patients may meet with an aesthetician for skincare treatments, then come to the wellness center for an evaluation to determine if skin changes are a result of a hormonal or nutritional problem," explains Dr. Wolfe, an OB-GYN. "We help patients finetune their overall wellness, which translates to how they look and feel."





## **Renewing Treatments**

Located inside Grand Rapids' opulent Amway Grand Plaza hotel, Grand Pearl Spa offers a private, luxe level of service using state-of-the-art technology. From HydraFacials<sup>™</sup> to dermal fillers, the spa offers a myriad of ways for patients to enhance their appearances while improving their skin's health.

"One of our favorite options is our platelet-rich plasma (PRP) injection, where we draw the patient's blood at our in-house lab, thin it down, and concentrate the platelets. When they're injected into a particular area, the platelets regenerate tissue and stimulate growth factors to improve skin firmness and give a rejuvenated look," Dr. Eyde explains.

The wellness center also uses PRP injections to increase blood flow and nerve endings in the vagina, a treatment Dr. Wolfe says increases sexual intimacy and satisfaction. The diVa™ laser is another treatment that improves vaginal health and pleasure through increased lubrication and strengthened collagen and is also an option for women experiencing mild urinary incontinence. "It's minimally invasive, discreet, and free of surgical complications," Dr. Wolfe notes of the three-laser treatment.

## **Patients First**

Grand Pearl Spa puts patients' goals and needs at the center of its care. As a one-stop shop, the spa allows patients—from those recovering

from plastic surgery to those seeking prejuvenation treatments—to receive comprehensive care. Personalizing treatments to target areas patients wish to improve is the spa's specialty and is a reason many patients come from word-of-mouth referrals.

While the intentionally cultivated atmosphere effuses peace, warmth, and beauty, both Drs. Eyde and Wolfe are clear that patients gain more than a clear complexion and new vitamin routine.

"Aging is personal," concludes Dr. Eyde. "We don't follow a standard of beauty. Our work is about helping patients feel like the best version of themselves through regained confidence."

"So many patients come to me after being told their issues are their 'new normal," says Dr. Wolfe. "It's generally not true. We can change patients' lives by just listening to them, and that's truly rewarding."



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