

# Aesthetic Medicine to a "T"

Dr. Farhan Taghizadeh's devotion to his patients is fueled by the knowledge that aesthetic medicine can be the first step to better health.

Board-certified facial plastic surgeon Farhan Taghizadeh, M.D. ("Dr. T"), has perception-shattering views on the role of aesthetic medicine as part of a comprehensive wellness regimen. As the co-owner and physician at Arizona Facial Plastics P.C.—and a deeply empathetic doctor who has performed nearly 4,000 facelifts and countless other procedures—he witnesses the sometimes unexpected benefits of his work.

"People think aesthetic medicine is about vanity, but it's not," he says. "This is functional medicine, wellness, and empowerment—a process through which people can feel better about themselves."

## Springboard to Change

Dr. T recalls a woman who came to see him years ago. She wanted a facelift but had been a heavy smoker for 30 years and said she could not imagine quitting.

"I could not perform surgery on her while she was still smoking," says Dr. T., "but we began laser treatments to soften the appearance of her wrinkles." The woman was thrilled with her new look and began taking better care of herself; she stopped smoking and eventually got her facelift. "Aesthetics can be the motivation people need to make positive changes in their life," he adds.

Many of Dr. T's current patients are seeking cosmetic procedures for the first time after seeing themselves on Zoom calls. They are often delighted to learn that his practice also offers IV therapy, nutritional assessments, and assistance with weight loss and fatigue. Patients are happier when they not only look their best, but also feel amazing.

In addition to offering cutting-edge technology as part of its facelifts, rhinoplasties, and other facial surgeries, Arizona Facial Plastics' in-house medspa offers soothing facials, HydraFacials, laser skin-tightening, and skin resurfacing. A broad array of injectable fillers helps to replace lost volume and smooth wrinkles, while a

medical-grade skin care line enables patients to maintain exceptional results between treatments. With Dr. T. at the surgical helm, virtually every skin care product and technique on the market, and a warm, nurturing atmosphere, Arizona Facial Plastics is a trusted resource for clients ready to look—and feel—their best at every age.

## Affordable Options

"If you walk into your aesthetic medicine practice and see marble fountains and waterfalls, you are paying for that," says Dr. T. "We strive to create a nurturing and comfortable atmosphere that isn't ostentatious or intimidating. I believe that everyone should have access to treatments that help them look youthful and feel amazing." To promote access to treatments, the Arizona Facial Plastics offers membership programs that fit almost every budget and keep clients' skin healthy and radiant.

"The foundation of my practice is the belief in consistent, holistic care of the skin as it ages," says Dr. T. "Our work makes our patients happy—and that makes us happy."

“My goal is to meet you where you are, whether you are starting to notice sun damage or are tired of looking 15 years older than you feel. Together, we can find a way to bring that spark back into your life.”

—Farhan Taghizadeh, M.D.,  
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