CHARLESTON C HEALTHCARE PROFILES



JOY IN EVERY SMILE

Personable care makes patients smile bright at Vincent & Bullwinkel Orthodontics.

t Vincent & Bullwinkel Orthodontics, straightening smiles is just one key to top care.

"Teeth are what we do, but we're in the business of people," says Katie Bullwinkel, DMD. "Our goal is to put a little joy in your smile," an endeavor that starts with making appointments a bright spot in every patient's day.

"We're fortunate to work in a profession that makes people happy," says Howard Vincent, DMD. "And we make their experience about more than orthodontics. We pride ourselves on making patients part of our family."

That's one way Vincent & Bullwinkel Orthodontics stands out from other Charleston-area practices. With offices in James Island and Summerville, patients get high-quality care conveniently—something that matters deeply to both Drs. Vincent and Bullwinkel.

"I'm from a small town in South Carolina. When I was a kid, we had to travel 30 miles to reach the orthodontist," he says. Inspired by his experience, he opened Vincent Orthodontics in 1987 to better serve the community.

"It was a struggle at first, but through good work and treating people well, we quickly grew," says Dr. Vincent. This growth led to an encounter with a passionate, young student on her own path to a successful career in orthodontics.

That turned out to be Dr. Bullwinkel. "Growing up, I wanted to be an architect. But I realized I wanted to spend most of my time with people," she says. "My orthodontist suggested, 'If you like architecture, you might like orthodontics and building something from the inside out.' That's what we do with smiles." She notes she fell in love with not just the work but her patientsespecially the families that became the focus of her practice, Bullwinkel Orthodontics.

"Likewise, our staff and patients love Dr. Katie," says Dr. Vincent of his colleague. The two proudly merged practices in 2020, combining Dr. Vincent's impressive experience with Dr. Bullwinkel's innovative skills.

TOP-TIER TALENT AND CARE

Now the team at Vincent & Bullwinkel Orthodontics delivers unrivaled patient care through new approaches backed by decades of skilled practice.

"Dr. Vincent has been in this business for over 35 years. He's built a strong reputation for precision and professionalism. I'm a lifelong learner with new ideas and technology that open more treatment options," says Dr. Bullwinkel, noting treatments such as lingual (behind the teeth) orthodontics and aligners. With two specialists examining every case, patients get better treatment plans. "And better treatment plans equal better results," she adds.

"We've combined the traditions and quality we're known for with new technologies to create a better experience for patients," says Dr. Vincent. Flexible appointments, expanded services, and expert-level treatment define the practice, all backed by a commitment to personable care.

With a broad reach and options for virtual appointments, Vincent & Bullwinkel Orthodontics continues to offer more avenues that make care convenient for patients and parents.

"A great smile goes a long way," says Dr. Vincent. "We love to make patients smile. Bringing joy to our patients is the greatest gift."

