Compassionate Care Counts

Patient-centered care and same-day results are the focus at Imaging for Women.

t Imaging for Women, experienced radiologists provide state-of-the-art imaging services and a higher standard of care. But most importantly, the compassionate team gives patients peace of mind with sameday results, say Troy Voeltz, M.D., and Allison Zupon, M.D.

"The work we do as radiologists makes a big impact on patients, and we focus entirely on patient care," Dr. Zupon says. "We read all imaging results and conduct follow-up diagnostics on the same day so patients never have to wait or panic. We're passionate about making the experience as easy as possible."

Amid a soothing environment staffed with qualified professionals—many of whom are cancer survivors themselves—patients take comfort that 3D mammograms and other high-quality imaging services are provided with the utmost care. Private dressing rooms and waiting areas ensure peace and privacy, while mammography units featuring patient-assisted compression make the experience more comfortable.

"A painful mammogram is a thing of the past at our center. We've changed the experience entirely with patient control technology," Dr. Voeltz explains. "The technology is a significant investment for the practice, but we gladly absorb that to provide a better exam. That ensures they come back year after year, which is the biggest benefit for patients."

Prioritizing Peace of Mind

"Early detection is key," a mantra every woman knows. With regular screening visits, radiologists can catch abnormalities before they grow and spread, ensuring necessary follow-up procedures are less invasive. Fellowship-trained radiologists read every result at Imaging for Women, and the team immediately completes ultrasounds and biopsies on-site should an abnormality be identified.

"Cancer can also show as white on a mammogram. And when patients have dense breasts, it can feel like looking for a snowball in a blizzard. That's why we offer breast ultrasounds that use soundwaves to look through dense breast tissue," says



Dr. Zupon. "These technologies help even the playing field," she notes, often at cost savings compared to a hospital setting, where patients incur facility fees and extra charges for the same services.

"We take the time to learn about each patient and tailor their imaging or treatment plan across all aspects. Listening to patients makes us better, more compassionate doctors," she adds. Beyond breast imaging, the practice offers a full range of ultrasounds in addition to bone density scans and other high-tech services.

No matter what brings a patient to Imaging for Women, fast results and thoughtful care are the priorities. Established in 1997, the practice was founded on a mission to get patients in within one business day for screening.

"We don't want patients to wait once they've made the decision to come in, so we focus on seeing them as soon as possible and making sure a specialist reads their results. There are too many instances where something gets missed until it's further along, or a patient gets told there's something abnormal that turns out to be nothing," Dr. Voeltz says. "We eliminate that worry and anxiety."

"Our passion is patient-centered care," says Dr. Zupon. "That's what sets us apart."



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