

BOISE + HEALTHCARE PROFILES

Personal Best

At Boise Image Enhancement Centre, confidence is more than skin deep.

A lack of time is the most common reason women neglect self-care. But when physical well-being is put to the side, personal confidence can plummet, exacerbating the mounting stress that comes with the myriad roles women perform.

For Morgann Eason, DNP, FNP-BC, FNP-C, APRN, medical director at Boise Image Enhancement Centre, prioritizing self-care includes regaining confidence mentally and



physically. “As women, we are mothers, wives, business owners, and more. We give so much that we often don’t take time for ourselves,” she says. “When you look in the mirror and feel good about yourself, it causes an uptick in your energy levels, and it helps you to handle life’s stressors a little easier.”

Since its founding in 1998, Boise Image Enhancement Centre has strived to help women regain confidence and restore their natural appearances. The first

medical spa in Idaho, and one of the first in the Northwest, the second-generation, woman-owned practice offers innovative techniques performed by vetted providers who understand the delicate union of science and beauty. Patients from across the country seek Eason and her team’s expertise, as they take a holistic approach to helping patients achieve their goals.

“We not only help with the physical appearance,” she says, “but we get to know our patients and form a bond with them so we can empower them in both their looks and feelings.”

SINGULAR RESULTS

The natural diversity of patients’ appearances and goals lends itself to tailored treatment plans that target specific needs. Every patient-provider relationship at Boise Image Enhancement Centre begins with an in-depth consultation in which education takes center stage, ensuring patients understand the aging process and recommendations for treatment.

“We age in three different ways: We lose the collagen and elastin in our skin, our fat pads shrink, and we have bone loss,”



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Eason says. “Everybody ages, but how it happens to everyone is different. We’re about facial balancing. So whether it’s skin tightening, marionette lines, or pigmentation concerns, we want to give them the treatment that’s going to get them the best results.”

While each plan is personalized, Boise Image Enhancement Centre has compiled a group of “signature looks,” or treatments that address common concerns. Among those is the Petite Pout, which defines and accentuates the lips, as well as the Decade in a Day, a skin tightening procedure to lift the lower face, brows, and eyes. Individual needs determine additional treatments, whether fillers or wrinkle relaxers, further helping women restore their youthful glow.

“By just replacing the volume in the places it’s lost, we can take a few years off, and patients are amazed,” Eason says.

BEYOND BEAUTY

Advocating for self-care in all forms, Boise Image Enhancement Centre is changing the way women see themselves physically, mentally, and emotionally. As treatments advance, Eason and her team will carry on the practice’s founding belief in empowering patients to live their best lives.

“One of my favorite things is when patients come in and say they looked in the mirror and saw themselves again,” Eason says. “I want them to be the best and feel the best that they can.”



BOISE IMAGE
ENHANCEMENT CENTRE