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INFLUENTIAL WOMEN OF CHICAGO



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“Aesthetic medicine should never erase who you are. It should elevate it,” says Brittony Croasdell, board-certified nurse practitioner and founder of Fulcrum Aesthetics — a science-forward practice where injectables, hormone optimization, sexual wellness, skincare, and clinical research all converge under one roof.

To live that belief fully, Brittony and her team deliver personalized care that

“balances structure, function, and beauty - all while using the least amount of product necessary.” Her regenerative toolkit includes 3D imaging and skin elasticity testing, topical exosome therapy, stem cell banking, PDGF, peptides, and a custom skincare line - all designed to enhance the body’s innate ability to heal. And she doesn’t stop there. Fulcrum is also home to one of only 44 Menopause Society-certified providers in Illinois, reinforcing the clinic’s commitment to whole-body, science-based care.

“I have a deep understanding of facial anatomy and cellular health, and that allows me to tailor every consultation

for optimized treatment outcomes,” she says. “We don’t chase trends or overfill, and we believe in education over sales.”

For Brittony, this is the truest function of aesthetic medicine - precise, ethical, and grounded in respect for the human form. The result? Care that restores confidence at the cellular level and celebrates individuality, one face at a time.



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