THE GREATER BUFFALO HEALTHCARE PROFILE

Hey, Buffalo! It's time to break up with your razor.

Thanks to best-in-class tech and care at Chapter Aesthetic Studio, laser hair removal is more accessible, comfortable, and affordable than ever.



having and waxing have been around for centuries, but Chapter Aesthetic Studio's advanced laser hair removal technology is changing the game. Seeking a long-term solution, many are setting razors aside and opting for laser hair removal—a quick, noninvasive, and semipermanent or permanent option.

"Laser hair removal is a comfortable and easy process," says Kasey Weaver, managing clinical director at Chapter. "We target the follicle to weaken and eventually destroy it, which prevents the hair from growing back altogether."

Though most effective on people with light skin and dark hair, laser hair removal technology allows for treatments on all body parts, hair colors, skin types, and skin tones. Most people require approximately 10 sessions, each spaced four-to-six weeks apart, and over time, clients can expect to see a gradual decrease in hair thickness and quantity.

"After determining someone is a candidate, we can treat the area on the same day. The whole process is quick and affordable, with no downtime," says Weaver. "Chapter is now offering new laser hair packages, which include guaranteed unlimited touch-ups and easy financing."

Removing the Roadblocks

Most people describe the sensation of laser hair removal as that of a rubber band snapping against their skin. The technology at Chapter makes every treatment virtually painless. The laser hair device— Chapter uses state-of-the-art machines—has gradual heating, which eliminates the "rubber-band" sensation that most laser devices generate. The device has a large tip made of actual sapphire, which has a cooling "After determining someone is a candidate, we can treat the area on the same day. The whole process is quick and affordable, with no downtime, and with our new packages, you'll get unlimited touch-ups."

sensation on your skin for added comfort. Chapter also offers advanced skincare products that are perfect for your postlaser hair treatment. From calming Aloe Cort Cream to hydrating Botanical Calm & Correct Serum, the variety of expertlyformulated products are nearly endless.

With nearly two dozen locations nationwide and online scheduling, Chapter offers clients both ease and convenience

in scheduling appointments. Laser hair removal treatments are quick—they typically take between 10 and 30 minutes depending on the area you'd like to focus on. Those who want to learn more can visit the Chapter website to book a free skin assessment at their local studio.

Solidly committed to education and extensive training, the organization enrolls all its providers in Chapter University, an eight-to-12-week training program at the company's dedicated training facility.

"We invest in our providers to ensure they are fully trained on the latest treatments, techniques, and technology," says Weaver. "Chapter's best-in-class and rigorous training also builds consistency across all of our studios and ensures the same level of care regardless of which location a guest visits." Ready to dump your razor? Visit Chapter Aesthetic Studio's website to find your nearest location and book your appointment!



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